

## **MR. NOORUDDIN FEERASTA**

### **A PROFILE**

After completion of education in Business Administration from USA, he joined Rupali Polyester Limited in 1986 and had been looking after the matters of Marketing, Finance Accounts and Production.

Presently functioning as Chief Executive Officer/Managing Director of three Group Companies namely Rupali Polyester Limited, Rupafil Limited and Rupali Nylon (Pvt.) Limited. He also remained Chairman/Director of Swat HydroPower Limited since its inception in 2004 to closure of this Company in 2010. He is also director of another Group Company, Rupafil PowerGen (Pvt.) Limited. Overall 35 years experience in the field of industry's operational activities such as marketing, finance, plant operations and corporate management. In addition to this, he has wide experience in dealing with commercial banks/DFIs.

In 1991 when the Group was granted permission for establishing a private commercial bank under the name and style of "SONERI BANK LIMITED", he was made the Director. By the Grace of ALLAH the Bank commenced its operations from April 1992. The Bank received an overwhelming response from the public as well as the commercial sector when it offered its shares to the general public and also when it formally inaugurated its branches at Lahore and Karachi. He contributed a lot through his professional capabilities during Bank's establishment phase. He is Director on the Board, Chairman, Credit Committee and Member, Audit Committee of Soneri Bank Limited. (Also remained Chairman of Audit Committee).

In 1992 another project under the name "RUPAFIL LIMITED", with an investment of Rs.2,500 million for the manufacturing of 9,800 tons of Filament Yarn and 35,000 tons of Chips annually, was set up near Sheikhpura in the Province of Punjab. This project was financed by IFC and CDC.

A large number of work force is employed on the role of above companies. Apart from his assignments for overall corporate management, the Human Resources Development area of the Group (except Soneri Bank Limited) is under his direct control and management which he is administering very effectively and prudently.

## **MR. MUHAMMAD RASHID ZAHIR**

### **A PROFILE**

Mr. Muhammad Rashid Zahir is an elected director on the Board of the Company since 1991.

He is an MBA from Institute of Business Administration, Karachi in 1968. He has also attended programs on Islamisation of Economy, Advanced Management for Senior Executives, Lease Financing and Industrial Projects organized by national and international organizations.

He has a vast banking experience that dates back to 1968. He remained chairman of the board of Saudi Pak Commercial Bank Ltd, Saudi Pak Real Estate Ltd., Saudi Pak Insurance Company Ltd., Saudi Pak Leasing Company Ltd, National Development Finance Institutions and (former) Islamabad Stock Exchange Limited. He had also assisted the Implementation Committee appointed by the President of Pakistan for re-organization of Public Sector Enterprises in 1978. Currently, he is serving as member on the Board of Soneri Bank Limited – the Group Company.

In the year 2015, he attended week long course on “Accelerated Certificate in Company Direction - International” offered by the Institute of Directors, UK arranged in Pakistan by the Pakistan Institute of Corporate Governance.

## **PROFILE**

Name : **Mrs. Amyna Feerasta**

Husband's Name : **Mr. Nooruddin Feerasta**

Date and Place of Birth : 25.06.1965, Dhaka

Permanent Address : Shahnoor Villa, SE-29, Zafar Ali Road,  
Gulberg V, Lahore.

Academic Education : Associate Degree in Computer Science

### **Field of Interest**

Mrs. Amyna Feerasta is an elected Director on the Board of Rupali Polyester Limited since 27 October 2018. She is also a social worker helping out the Community for their socio economic well-being. Possesses dynamic abilities of community's women up-gradation under different social programs for their life improvements. She has widely travelled over the world in connection with noble causes.

## **MR. SHEHZAD FEERASTA**

### **A PROFILE**

He is one of the elected Directors and is on the Board of Director of the Company since October 2014. After completing his Bachelors' in Electrical Engineering from the University of California, Los Angeles in USA and a Masters in Business Administration from McMaster University in Canada, he joined the Rupali Group in March 2014. He is looking after all the plant operations and an in-depth BMR and energy conservation projects of the Company were carried out under his supervision. In-house power generation facilities were refurbished by converting gas-fired system to coal-fired for energy conservation and other workable solutions for cost cutting and improving plant efficiencies.

He is also heading the Group's entire procurement department where he has economized purchases by taking effective cost cutting measures. Mr. Shehzad Feerasta has attended a course on Directors' Training Program conducted by the Pakistan Institute of Corporate Governance in April 2016. He is also Director of associated companies namely Rupafil Limited and Rupali Nylon (Pvt.) Limited since October 2014.

**MR. ZEESHAN FEERASTA**  
**A PROFILE**

He is one of the elected Directors who sits on the Board of the Company since October 2015. After completing his undergraduate degree in Business Administration from Georgetown University, he moved to New York and worked as a fixed income derivative trader for a multinational bank, JPMorgan Chase & Co. Upon being exposed to the US finance industry for 2 years, he joined Rupali Group. He currently is looking after the production/costing, sales and marketing segments for the Company. He has conceived a specialized product development department, which is functioning under his direct supervision. He is also overseeing as well as monitoring the quality of imported raw materials.

Mr. Zeeshan Feerasta has attended a course on Directors' Training Program conducted by the Institute of Chartered Accountants of Pakistan in May 2016. He also holds the Directorship on the Board of an associated company, Rupafil Limited.

Presently, he is overseeing the Group's production, marketing / sales, projects financing, dealing with financial institutions as well as Group's Corporate Affairs.

**Yaseen M. Sayani**  
(Independent Non-Executive Director)

Mr. Yaseen M. Sayani, of 60 years of age in on the Board of Directors of Directors of the Company since 27 October 2018 as an Independent Director.

His professional career is spread over more than 36 years of experience as a professional entrepreneur.

After completing his college education, he started professional career in 1985 he joined family business engaged in the manufacture and export of polyester suiting fabric. He was primarily responsible for handling production, quality control and marketing areas.

In 1989 he changed the nature of business to manufacturers and exporters of knitted garments by setting up a knitwear manufacturing unit consisting of new technological imported Japanese machines and exporting superior quality knitted garments to the USA and European countries.

He possesses a versatile experience of Finance, Economics, Management of industrial entrepreneurs.

## **MR. SHAHID HAMEED**

### **A PROFILE**

Father's Name : **Mr. Hameed Ullah Khan**

Date and Place of Birth : 06 November 1961

Permanent Address : House No. 94-B/3, Gulberg III  
Lahore

Phone No. : +92-333-4211126

Email address : shameed8@hotmail.com

Academic Education : Post Grad Operational Research,  
University of Lancaster, UK  
: B.S.C Economics, London School of  
Economics, UK

### **Experience**

The organizations served are enumerated below:

From 1985-1992: Bank Of Credit & Commerce Intl. Posted in Lahore & Jamaica.

From 1992-1994: Director operations, Eastern Chemical Co Ltd, manufacturer of Carbon Dioxide Gas.

From 1995 - Pakistan Industrial Leasing Corporation, looked after their banking operations.

From 1996-2004 HR incharge of WorldWerx, Vroom Technologies & Glow Tech. IT companies with head offices in USA.

From 2005-2008 Partner in Flora Tech. Consultancy with Pakistan Horticulture Development & Export Board and couple of other clients. Feasibility Studies for setting up common facility farms for Green houses to promote floriculture in Pakistan, Flower auction house.

Couple of years in construction of individual houses.

From 2008 - Till date Proprietor Premlinx Travel and Tours. Focus on worldwide hotel booking outside Pakistan

## **MR. ABDUL HAYEE**

### **A PROFILE**

Mr. Abdul Hayee is an elected Director and is on the Board of the Company since 1992. He is Chartered Accountant (1975). Possesses a vast experience of 44 years in the field of auditing, accounts, financial control, financial management, corporate affairs, import/export and dealings with Commercial Banks/DFIs/domestic as well as international, project feasibility and taxation.

The organizations served are enumerated below:

1. Director Finance, Rupali Polyester Limited since January 1992 to August 2020.
2. Director/Company Secretary, Soneri Bank Limited from 1992 to 2011.
3. Management/Financial Consultant from May 1988 to January 1996 to 2008
4. Finance Manager, Rupali Polyester Limited, from May 1983 to May 1988.
5. Manager Audit/Manager Accounts/Controller Accounts, Pakistan Engineering Company Limited from October 1976 to May 1983.
6. Finance Manager, Doaba Rice Mill Limited from November 1975 to October 1976.